**VBP 17/04**

* More details on comparing with competitors
* Classical marketplace, “know your farm” , visit and farming experience as a plus
* Maybe delivery twice a week => survey: frequency of buying grocery, protect the enviroment (transportation)
* Fast delivery => happy customers
* Scale ability, every 6 months, number of farms nearby
* Contact farms by video call, emails…

Next: 10-12 mins presentation + 5-10 mins questions